



Angelina M. Cole

amcole526@gmail.com

angelinamcole.com

Milwaukee, Wisc. x Chicago, Ill.

career

Milwaukee Journal Sentinel

*product development &
brand manager*

Since Jun.2013

Oversees development of **new product** initiatives, corresponding marketing **strategy**. Maintains brand presence & **fidelity** for existing products. Executes SEO and social media strategy.

classified product manager

2012 - 2013

Understood **user** experience for classified verticals. Changed user online user **experience** for classified verticals. Grew **relationships** with 3rd party vendors. Identified revenue **opportunities**.

CareerBuilder.com

project manager

2011 - 2012

Managed team of 3 staff writers. Researched SEO keywords relevant to recruitment industry. Orchestrated **fulfillment** of sales.

Patch.com

reporter

2010 - 2011

Wrote daily stories with local government focus. Shot, edited and **produced** corresponding photo and video content.

education

University of Illinois

Master of Science

2005 - 2010

Journalism, Latin@ Studies. **Taught** Multimedia Journalism course. Researched, wrote, shot, edited and produced Master's Project. Wrote and researched additional project. Wrote **ethnographic** study for Minor.

Bachelor of Science

Journalism. Metro Editor for The Daily Illini.

skills

technical

Final Cut Pro. Compressor. Clickability. Adobe Illustrator, InDesign. Wordpress. XML feed schemas. Basic HTML. iOS. Windows.

human

Communication. Research. Networking. Exploring. Music. Travel. Yoga. Creative, simple design. Running. Cultivated collecting.